

GIOVANNI IAVARONE

C U R R I C U L U M V I T A E

Giovanni Iavarone

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♦ PROFESSIONAL INDUSTRY

Advertising, Cinema, Video productions

Director - Editor

♦ EDUCATION

High School A. Genovesi di Napoli

Diploma Maturità Classica 82/100

Piazza del Gesù Nuovo - Napoli

ISIA Firenze

BA Degree

Industrial and Communication Design

110 e lode (centodieci e lode/110)

Via degli Alfani 59 - Firenze

Centro Sperimentale di Cinematografia

Master's Degree

Industrial Cinema & advertising

Viale Fulvio Testi 121 - Milano

♦ COMPUTER SKILLS

Softwares Video

Final Cut Pro - Avanzato

Motion - Avanzato

Avid Media Composer - Base

Adobe Premiere CC - Avanzato

Adobe After Effect CC - Avanzato

Adobe Audition - Intermedio

Softwares Grafic

Photoshop CC - Avanzato

Illustrator CC - Avanzato

InDesign CC - Avanzato

♦ LANGUAGE SKILLS

Italiano - Mother tongue

Inglese - Advanced (I.E.L.T.S. Certificate)

Spagnolo - Intermediate

Francese - Basic

2022

2021

2020

PROFESSIONAL EXPERIENCES

- ◆ Director music video **"Usciamo insieme"** - Vinci Luglio
- ◆ Director music video **"GENNAIO"** - Marchi
- ◆ Editor commercial **Xiaomi** per Miyagi
- ◆ Editor commercial **Autry** per Miyagi
- ◆ Editor commercial **Crodino** per Miyagi
- ◆ Editor commercial **Enel** per Miyagi
- ◆ Editor commercial **Vodafone** per Utopia
- ◆ Editor commercial **BMW** per Utopia
- ◆ Filmmaker **Elisabetta Franchi** per Betty Blue Spa
- ◆ Filmmaker **Eolo Cortina** per This Is Ideal
- ◆ Editor commercial **Alfa Romeo - Rosso Edizione** per This Is Ideal
- ◆ Editor commercial **Banca Sella** per Miyagi
- ◆ Filmmaker **Humana - Mypack** per Neverest
- ◆ Editor documentario **Elisabetta Franchi - LA5**
- ◆ Editor commercial **Privileg** per Haibun
- ◆ Editor commercial **Midea Breezless** per Section80
- ◆ Director commercial **ZeroZeroZero - Sky** per Utopia
- ◆ Editor commercial **KFC - Colonel Sanders** per Utopia
- ◆ Editor commercial **Indesit - My Time** per Haibun
- ◆ Editor commercial **Generali** per Utopia
- ◆ Editor commercial **Saras - Sustainability** per Utopia

- ◆ Editor commercial **Ikea** per We Are Social
- ◆ Editor evento **Barilla** per We Are Social
- ◆ Editor ADV **Elisabetta Franchi - Winter Campaign**
- ◆ Editor commercial **Prada - Attitude Ocean** per Utopia
- ◆ Editor commercial **Lamborghini** per MC Saatchi
- ◆ Director music video per **Sunday Morning - Broken arms**
- ◆ Director Episodio01 tv **Guerrilla Gardeners - Mediaset** per Prodotto
- ◆ Editor commercial **BMW - A. Borghi** per We Are Social
- ◆ Editor commercial **Edison - Genova** per We Are Social
- ◆ Filmmaker per **Samsung Italia - San Francisco launch S10**
- ◆ Editor commercial **UNEP - Once and for all** per No Panic
- ◆ Filmmaker **Campari - Cinzano** per We Are Social
- ◆ Filmmaker **Adidas - Turani ADV** per We Are Social
- ◆ Filmmaker **Campari - Red Diaries** per We Are Social
- ◆ Editor ADV **Elisabetta Franchi - Spring Campaign**

- ◆ Filmmaker **Suzuki Jimny - Carrara** per Bakerstreet snc
- ◆ Filmmaker **Lavazza - Store** per We Are Social
- ◆ Filmmaker **DSQUARED - Campaign** per CPX Video Prod.
- ◆ Filmmaker **Discovery Realtime - Hello Goodbye** per We Are Social
- ◆ Editor commercial **"Hidden Jewels of Venice"** per Fondazione Venezia
- ◆ Filmmaker per **Samsung Italia - Olympic games Korea**

2017

2016

2015

- ◆ Filmmaker per **Accenture**
- ◆ Filmmaker per **We Are Social**
- ◆ Editor commercial **M&C Saatchi**
- ◆ Editor event **"IDAYS"** - music festival
- ◆ Editor commercial **LARUSMIANI**
- ◆ Editor commercial **Benedetta BOROLI**
- ◆ Editor commercial **PRADA Eyewear**
- ◆ Filmmaker per **Quattroruote Web TV**

- ◆ Director commercial **"Fiato corto"**
- ◆ Director commercial **Touring Club Italiano**
- ◆ Director shortmovie **"Non ci sono più i tafani"**
winner *LakeComoFilm festival 2016*
- ◆ Filmmaker for **Quattroruote Web Tv**
- ◆ Filmmaker for **Seat Italia** - Seat Leon Cup Imola
- ◆ Director shortmovie **"Non farti fottere"**
- ◆ Ass. Director commercial **Dacia Sandero**
- ◆ Editor commercial **Odio le Favole - Ermal Meta**

- ◆ Camera operator **TOP DJ - Selezioni**
- ◆ Regia documentario **"Aspettando Ribot"**
- ◆ Editor commercial **Days of the District** per *Sailor Jerry*
- ◆ Editor commercial **Lumberjack Kids**
- ◆ Editor **Tutti pazzi per Re Julien** con *Francesco Facchinetti* per *DeaKids*.
- ◆ Director shortmovie **"Panascè"** - winner *LakeComoFilm festival 2015*
- ◆ Editor commercial **Villa Franciacorta**
- ◆ Co-Director **Male - Fiordaliso**

2014

2013

- ◆ Director fashion movie "**Rocket Queens**".
- ◆ Director fashion movie "**Whiplash**".
- ◆ Director fashion mosaic show **Kocca** per CN Live.
- ◆ Camera operator **Fili d'Erba** - Bianco
- ◆ Director teaser web-series "**Valentina - Storie di ordinaria follia**" - Centro Sperimentale di Cinematografia
- ◆ Camera operator "**Cucine da incubo - Speciale Natalizio**"

- ◆ Director music video "**Yes Weekend**" - 99 posse
- ◆ Director fashion movie "**PeaceLoveShea Chiaro di Luna**"
Firenze4Ever - LUISAVIAROMA.
- ◆ Director music video "**Son Liman**" per Meyra - Istanbul.
- ◆ Director shortmovie "**La mia ragazza legge Proust**".
- ◆ Ass. Director "**Ultima Fermata**" - Giambattista Assanti